

Creative Conversation III

March 21, 2006

At Lane Community College

- How can the visual and performing arts community communicate most effectively with **cultural policy review** planners and consultants, throughout the **CPR** process?
- What shared Arts Advocacy priorities can the arts community promote with a unified voice?

- Blog
- Establish community plan by mayor's comm. – Agendas, multiple communic changes
- Support System- How city can support ideas
- Communicate what's already working
- Offer opportunities for participation in what's working
- Access to data used to formulate recommendations
- Ongoing convening arts organizations and Artists → List of greatest challenges and their priorities and perceived successes
- Identify the bias and the agenda in terms of communicatee and consultants
 - Product should have should have long term view, beginning in Education system, must have opp. for participation and mentorship
- Concern about cultural diversion
- Endeavors in art that would not come to meetings like this
- Worried that there is an Agenda that has to do with Olympic tr/tourism rather than long view
- Identify synergetic Relationships and potential partnership
 - e.g. sustainability, comm.. groups, React activists
- Share clear understanding of scope --- what is on the table --- what kinds of policy, what assets, what debts
- Help consultants see individual ..? of all Art orgs.
 - site visits, open houses
- Examples of samples of work by selected consultants made available
- 1985 survey parks/rec. --- anything more recent?
 - arts plan mid 90's – survey and ??

PRIORITIES

- Cultural succs. sub fund --- We **decide what successes are** important and supported thru sub funds.
- Operating deficit will no longer be supported by sub fund by 2008
- This plan should be about more than HCPA support?
- How fund will be used?

- How funds could be generated not limited to practicalities – also ASPIRATIONS
- Purpose(s) of Arts community coming together
- ARTS COMMUNITY coalesce to create mission/statement
 - Advocated, adopted by city
 - Priority funding area, tax incentives for artist spaces and start lip
- ART FESTIVAL
 - Bring us together1 thing, fun, enjoyment
 - La Quinta Arts festival
- Education of young people and Education of community about the arts
- Schools cut art out of programs
- Transparency in process is critical – bring strength to cultural community – web cast the meetings, not disenfranchising people.
- Increase visibility of cultural assets to promote access and participation
- State legisl. get educated about what’s going on in Eugene.
- 2-way technology – participate in docs – WIKI – shared doc space
- Arts education
- Professional artists not be destitute
- Arts education for tomorrow’s more creative work force – involve business –
- Access, education, awareness are strategies
 - What are the tactics?
- Get people on the ground to be involved
- HAVE a unified voice, as unified as possible

- Creative conversation #4

1) What’s working

What do we need? How can we help each other?

2) Calendar

3)

4)

May 15, 5:15 – 7 pm